

## Campaign Guidelines

for February 24, 2022 Winter General Meeting to the May 19, 2022 Annual Meeting  
**2022 – 2023 Executive Elections**

The ETFO – Toronto Occasional Teachers' Local thanks you for your interest in serving on the executive of the Local. Candidates for office agree to comply with the [Code of Conduct](#) of the Elementary Teachers' of Ontario (ETFO), the [Ethical Standards](#) of the Ontario College of Teachers (OCT), and the [Constitution, By-Laws](#), Election Procedures, and Campaign Guidelines of the Local. TDSB email is not to be used for Local Elections as per [TDSB PR572](#).

- 1) The Local Elections Committee will mail/email to all members:
  - a) The Nomination Form by Friday, January 21, 2022.
  - b) Candidates' profiles with the March 2022 newsletter.
- 2) The Local Elections Committee will post on the Local website in alphabetical order by last name for each position sought on behalf of all candidates:
  - a) the candidate's name and position(s) sought;
  - b) the candidate's pdf profile 8.5 x 11 inches in the candidate's choice of colour or black/white. This profile must be received by the Elections Officer by 4 p.m. on **Tuesday, March 1, 2022** in order to be posted.
  - c) The candidate's profile may not use:
    - i) The logo of the Local
    - ii) The slogan of the Local
    - iii) any embedded links to additional material or other organizations / individuals
  - d) The candidate's profile may contain
    - i) Candidate's name and photo
    - ii) Candidate's skills / experience
    - iii) Candidate's personal vision / goals / priorities for the Local
- 3) Candidates will have up to 2 minutes\* to address members attending the **February 24, 2022 Winter General Meeting** and the **May 19, 2022 Annual Meeting** of the ETFO – Toronto Occasional Teachers' Local.
- 4) Voting will occur immediately following the candidate speeches for each position **at the May 19, 2022 Annual Meeting**.
- 5) No other campaign materials are permitted. Campaign materials include concrete materials (e.g., posters, bookmarks) or web-based materials (e.g., blog, webpage). Only the sharing of the hyperlink to the **Executive Elections** page of the Local on social media is allowed. No candidate or current Executive members, or Elections Committee members shall post any comment that identifies another candidate in any way that might positively or negatively effect that candidate's candidacy.
- 6) Candidates are prohibited from using Board emails or the Local's Constant Contact information for the Candidate's campaign.
- 7) Campaign communications must comply with the ETFO Human Rights Statement and comply with the Code of Conduct for ETFO, Ethical Standards of the OCT, and provisions of the Constitution, By-Laws, Election Procedures and Campaign Guidelines of the Local.
- 8) There shall be no candidate giveaways or distribution of campaign materials.
- 9) Candidates are to refrain from using Committee email communications to campaign.
- 10) Members at large participation in the election is through their vote at the Annual Meeting. Any support that a member at large provides for an individual candidate is expected to allow that candidate to comply with these rules.
- 11) Candidates shall reply within 3 school days to the Elections Officer email to acknowledge receipt of the Executive Election Campaign Guidelines and to agree to abide by those guidelines.

**Alleged infractions or violations** of these guidelines will be referred to the Local's Elections Officer for resolution:  
[TorontoOTElections@gmail.com](mailto:TorontoOTElections@gmail.com)

**\*Candidates determined to have infractions may have these posted on the Local's web site and publicly announced at the General Meeting or Annual Meeting at the beginning of the candidates two-minute speech time leaving the remaining time for the candidate to address the assembly.**

Approval by Executive December 15, 2021 Executive Meeting