Campaign Guidelines 2023 – 2024 Executive Elections

For February 23, 2023 Winter General Meeting to the May 25 & May 31 Annual Meeting

The ETFO – Toronto Occasional Teachers' Local thanks you for your interest in serving on the Executive of the Local. Candidates for office agree to comply with the <u>Code of Conduct</u> of the Elementary Teachers' of Ontario (ETFO), the <u>Ethical Standards</u> of the Ontario College of Teachers (OCT), and the <u>Constitution, By-Laws</u>, Election Procedures, and Campaign Guidelines of the Local. TDSB email is not to be used for Local Elections as per <u>TDSB PR572</u>.

- 1) The Local Elections Committee will mail / email to all members:
 - a) The Nomination Form by January 27, 2023;
 - b) Candidates' profiles with the March 2023 newsletter.
- 2) The Local Elections Committee will host evening (via zoom) All Candidates Meetings for the membership to question candidates. Released Officers should be prepared to attend two sessions (Held in April)
- 3) The Local Elections Committee will post on the Local website in alphabetical order by last name for each position sought on behalf of all candidates:
 - a) the candidate's name and position(s) sought;
 - b) the candidate's pdf profile 8.5 x 11 inches in the candidate's choice of colour or black/white. This profile must be received by the Elections Officer email by 4 p.m. on Monday, February 27, 2023 in order to be posted. TorontoOTElections@gmail.com
 - c) The candidate's profile may not use:
 - i) The logo or slogan of the Local
 - ii) Any embedded links to additional material or other organizations / individuals
 - iii) social media contact information
 - d) The candidate's profile may contain:
 - i) The candidate's name and photo
 - ii) The candidate's skills / experience / personal vision / goals / priorities for the Local
 - iii) The candidate's personal email if individual members wish to contact the candidate with questions on their platform
- 4) Candidates will have up to 2 minutes* to address members attending the February 23, 2023 Winter General Meeting and the May 25 or May 31, 2023 Annual Meeting session of the Local.
- 5) Voting will occur immediately following the candidate speeches at the **Annual Meeting**.
- 6) No other campaign materials are permitted. Campaign materials include concrete materials (e.g., posters, bookmarks) or web-based materials (e.g., blog, webpage, Facebook, WhatsApp discussions). The sharing of the hyperlink to the **Elections** page of the Local and the **approved profile** of a candidate on social media is allowed. No candidate or current Executive members, or Elections Committee members shall post any comment that identifies another candidate in any way that might positively or negatively affect that candidate's candidacy.
- 7) Candidates are prohibited from using Board emails or the Local's Constant Contact information for the Candidate's campaign.
- 8) Campaign communications must comply with the ETFO Human Rights Statement and comply with the Code of Conduct for ETFO, Ethical Standards of the OCT, and provisions of the Constitution, By-Laws, Election Procedures and Campaign Guidelines of the Local.
- 9) There shall be no candidate giveaways or distribution of campaign materials.
- 10) Candidates are to refrain from using Committee email communications to campaign.
- 11) Members at large participation in the election is through their vote at the Annual Meeting. Any support that a member at large provides for an individual candidate is expected to allow that candidate to comply with these rules.
- 12) Candidates shall reply within three (3) school days to the Elections Officer's email to acknowledge receipt of the Executive Campaign Guidelines and to agree to abide by those guidelines.

Alleged infractions or violations of these guidelines will be referred to the Local's Elections Officer, Sean Graney for resolution: TorontoOTElections@gmail.com *Candidates determined to have infractions these will be posted on the Local's web site and publicly announced at the Winter General Meeting / Annual Meeting at the beginning of the candidate's speech time leaving the remaining time for the candidate to address the assembly. Approved Dec14/22